



# PageArk by Aptigent

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*HarpWeek LLC of Norfolk, VA uses the PageArk content management system as the heart and soul of its collection of nineteenth-century periodicals.*

*The HarpWeek collections consist of over 350,000 text articles and over 400,000 images. Over five million student and educator subscribers have access to the site and to HarpWeek's on-line services.*

*Despite the user load and the over 250GB of image and text data, HarpWeek continues to enjoy sub-second query response times.*

## PageArk: Content Management at its best!

PageArk is an easy to use digital asset and document management application that puts collection definition, management and delivery in the hands of users. PageArk's Web-based management console provides even inexperienced users the ability to create collections of documents and images effortlessly and competently. It even allows them to reuse content as they see fit. PageArk supports mixed media formats such as XML, PDF and image content. It provides facilities for browsing and searching that are intuitive yet extraordinarily powerful. In short, PageArk offers businesses the means to have their employees manage and access critical business information as effectively and as productively as possible.

### Productivity

No other word is more in vogue these days in the business world. Companies are constantly looking for more effective ways for their employees to perform their tasks. Enter PageArk for information storage and retrieval. There is nothing more frustrating for employees and managers than being unable to find information. PageArk eliminates this problem. Employees may

reuse their searches on demand. Full-text Boolean searches address the requirement for in-depth and focused searches. Despite the power of PageArk, it will not take scores of information technology resources to support. Based upon industry standard hardware and software, PageArk will be a snap for your information technology department to install and support. Training needs are minimized as well; users may be productive in as little as thirty (30) minutes. Clearly, PageArk is the productivity tool of choice for content management!

### Comprehensiveness

Whether your business deals heavily in text documents and/or images is of no concern to PageArk; it handles a myriad of file formats deftly and accurately. XML, PDF, MS Word, MS PowerPoint, MS Excel and scores of other file types are integrated into the indexing mechanism of PageArk in such a way as to optimize their searchability. What's more, PageArk does not require an expensive database management system in order to archive documents thus reducing initial software and hardware outlay.

## Investment Protection

PageArk is based upon industry standard hardware and software. Obsolescence and excessive initial outlays are minimized as a result. Furthermore, whenever operating system upgrades are implemented at your business, there will be no need for extensive reprogramming of PageArk or other subsystems in order to continue to realize the benefits of our content management system at your enterprise. Compare this to other document management and/or content management systems.

## Instant On!

In its simplest form, PageArk is ready to be used the moment your server hits the floor! Through the Aptigent Turnkey Offering, PageArk will be available to your employees on Day One! Furthermore, PageArk continues to be current long after its initial installation at your company without missing a beat. Automated update tools are incorporated to ensure currency.

## Service and Support

Aptigent believes that service and support are important long after the initial sale and installation take place. Therefore, Aptigent offers a number of installation and maintenance options for your consideration. Clients may choose to have PageArk installed at their sites, or, alternatively, they may choose to have PageArk installed at our site. Clients may wish to have a basic PageArk system developed for them and then add the customizations as their requirements demand and their budgets permit. On the other hand, clients may

wish to have everything installed by Aptigent on their servers prior to the servers' arriving at the clients' sites. Your Aptigent consultant will be happy to explain the various programs available for your consideration. Call us today.

### Recommended Minimum Server Configuration

- Intel Pentium 4, 1.8GHz or better
- 1GB RAM
- HDD: This is application-dependent; however, 7200RPM drives with SCSI attachment are recommended.
- MS NT 4.0, Windows 2000 Server, Windows 2003 Server

### Business Partners

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